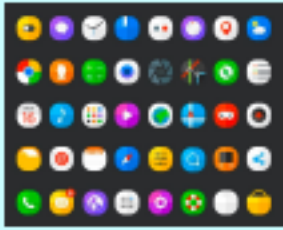


REASERCH PAGE (INTERACTIVE MEDIA)



software designed as a tool for users such as knowledge management platform.



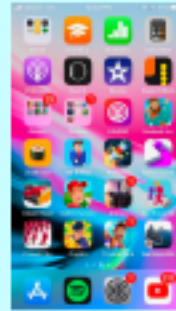
entertaining and engaging software that may resemble a digital world.



pervasive games are games that mix virtual and physical environments.



Advertising is digital, outdoor and in store advertising that features interactive elements such as digital poster that reacts to people who are in its proximity.



applications for the phone such as the weather app and I message app.



virtual reality is immersive digital experience that makes users feel as if they are exploring a world that is a digital construct or is a digital twin of physical reality



social media is a digital communication system that allows media to be navigated, shared and created.



interactive cinema that allows audiences to play a role in the film. In theory, movies could be game like.